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Genie's New Monterrey, Mexico, Manufacturing Facility Earns LEED® Gold

The prestigious certification, awarded by the U.S. Green Building Council, is the most widely used green building rating system in the world and an international symbol of excellence

Monterrey, Mexico (October 11, 2023) – Genie announced today that its newest manufacturing facility in Monterrey, Mexico, has earned the prestigious Leadership in Energy and Environmental Design (LEED) Gold certification from the U.S. Green Building Council (USGBC). Developed by the U.S. Green Building Council (USGBC), LEED is the most widely used green building rating system in the world and an international symbol of excellence.

Through design, construction and operations practices that improve environmental and human health, LEED-certified buildings are helping to make the world more sustainable. Green buildings also allow companies to operate more sustainably and give the people inside them a healthier, more comfortable space to work.

“Our Company’s purpose is to help improve the lives of people around the world. At Genie, we do that by producing quality equipment that keeps people safe while they are working at height. We also do that by being thoughtful in how we design our products, our processes, and our manufacturing facilities to minimize our environmental footprint, and help our customers, our industry, and our communities reach their sustainability goals,” said Simon Meester, President of Terex AWP, the Terex segment that includes the Genie brand. “I am incredibly proud to have those efforts, and our newest manufacturing facility, recognized with LEED Gold certification.”

LEED projects earn points by adhering to prerequisites and credits across nine measurements for building excellence from integrative design to human health to material use, including:

- Location and Transportation
- Sustainable Sites
- Water Efficiency
- Energy & Atmosphere
- Materials & Resources
- Indoor Environmental Quality
- Innovation in Design

The Terex Genie Mexico facility achieved LEED certification for implementing practical and measurable strategies and solutions in areas that included, but were not limited to, reducing indoor and outdoor water usage, optimizing energy performance and renewable energy production — all identified as regional priorities.

“Achieving LEED certification is more than just implementing sustainable practices. It represents a commitment to making the world a better place and influencing others to do better,” said Peter Templeton, president and CEO, USGBC. “Given the extraordinary importance of climate protection and the central role buildings play in that effort, Terex Genie Mexico is creating a path forward with their certification.”

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About Genie

Since 1966, Genie has been the leading name in the aeriels industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie’s ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit www.genielift.com.

About the U.S. Green Building Council

The U.S. Green Building Council (USGBC) is committed to a healthy, resilient and equitable future for all through the development of green buildings, cities and communities. For more than 20 years, USGBC has been advancing green building practices through the development of LEED, the world’s most widely used green building program. With the support of thousands of members, volunteers and partners, USGBC provides robust green building education courses, a rigorous professional credentialing program, and advocates for effective public policies. It convenes an international network of green building and sustainability leaders through the annual [Greenbuild International Conference & Expo](#), and forward thinking programs, including [Center for Green Schools](#). For more information, visit usgbc.org and connect on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).