



**FOR IMMEDIATE RELEASE**

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**TEREX AWP NAMES NEW GENIE DIRECTOR OF TECHNICAL SERVICES IN AUSTRALIA, APAC & CHINA**

*Positioned to deliver exceptional customer service*

REDMOND, WA (November 25, 2019) – Focused on proactively supporting aerial equipment customers in Australia, countries in the Asia-Pacific (APAC) region and China, Craig Kittle has accepted the position of Genie Director of Technical Service for APAC & China, Terex AWP. In this role, Kittle has responsibility for coordinating and actively managing the Genie® brand's technical service, used equipment and product support operations for Australia, APAC and China. Kittle started his new role on July 8 and supports the region from the Genie offices in Brisbane, Australia.

“Craig has jumped right into the role and is adding tremendous value in the region for Genie,” says Matt Treadwell, Genie Vice President of Parts and Services for Terex AWP. “Initially, his focus has been to develop and build customer-focused strategies, as well as to implement processes, systems and tools that enable Genie to deliver excellent service to our customers. Craig’s ongoing efforts will continue to endorse Terex AWP as a strong technical services leader in the region.”

Additionally, in this role Kittle will lead, and be accountable for, an excellent and seamless collaboration between the Genie brand’s technical service, used equipment and product support teams, as well as other business functions, including engineering, sales and marketing, and operations to better serve Genie customers throughout the region.

Prior to taking on this new role, Kittle served as the Director of Operations at the Terex manufacturing facility in Oklahoma City, Okla., U.S.A.

For more information on Genie products and services, visit [www.genielift.com](http://www.genielift.com).

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**About Terex**

Terex Corporation is a global manufacturer of lifting and material processing products and services delivering lifecycle solutions that maximize customer return on investment. Major Terex brands include Terex, Genie and Powerscreen. Terex solutions serve a broad range of industries, including construction, infrastructure, manufacturing, shipping, transportation, refining, energy, utilities, quarrying and mining. Terex offers financial products and services to assist in the acquisition of Terex equipment through Terex Financial Services. More information about Terex is available on its website [www.Terex.com](http://www.Terex.com), on LinkedIn [www.linkedin.com/company/terex](http://www.linkedin.com/company/terex) and on Facebook [www.facebook.com/TerexCorporation](http://www.facebook.com/TerexCorporation).