



FOR IMMEDIATE RELEASE

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Genie to Showcase Newest Scissor and Boom Lifts, Debut New Accessories at Vertikal Days 2025

Next-generation scissors and electrified booms are designed for quality and a low total cost of ownership while new accessories enhance productivity safely

Grantham, UK (September 3, 2025) – In support of anyone working or lifting at height, Genie will exhibit new scissor and boom lifts in Outdoor Booth #118 during Vertikal Days 2025, 10th-11th September at the Newark Showground in Nottinghamshire. In addition, Genie will debut new accessories designed to enhance productivity safely. Specifically, Vertikal Days attendees will have an opportunity to see:

- New models of Genie's **Next-Generation GS™ scissor lifts**. In late 2024, Genie announced six new, next-generation slab scissor lift models that are optimized for quality and a low total cost of ownership, including the GS-1932 and GS-3246 scissor lifts that will be on display.
- The new **S®-85 XC™ FE hybrid boom lift**, which combines industry-leading lithium-ion performance with features designed for a lower total cost of ownership and higher productivity. This newest addition to the Genie boom lift product family delivers rough-terrain capabilities that combine with electrification to deliver high rental fleet utilization and increased job site access.
- New accessories for scissor and boom lifts that will be announced in conjunction with the start of Vertikal Days.

Some key themes across the new scissor and boom lift models include design decisions that reduce total cost of ownership, including parts commonality, reductions in wearable and replaceable parts, and simplified and less frequent maintenance to reduce total cost of ownership. The new models also continue Genie's legacy of delivering quality equipment that delivers the productivity and performance operators need on their jobsites.

Additionally, the Genie booth will feature the popular **Z®-45 FE hybrid articulating boom lift**, which delivers a full shift of emission-free productivity in electric mode, and a standard work week on a single tank

of fuel in hybrid mode. An intelligent control system charges the battery while operating in hybrid mode, even if the battery is dead. It is ideal for work-at-height tasks in the 51 ft | 16 m range in both indoor and outdoor applications.

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About Genie

Since 1966, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit www.genielift.com.