



## FOR IMMEDIATE RELEASE

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### **Genie Recognizes Dealers for Commitment to Quality and Customer Service** *Six Dealers in Europe and Middle East Make Stand Out Contributions in 2024*

*Bothell, WA (May 1, 2025)* – Genie recently recognized six authorised dealers — three in Europe and three in the East region — with its annual Dealer of the Year Awards. These dealers exemplify Genie’s commitment to quality by delivering outstanding customer service and parts availability, as well as strong collaboration with the Genie® team.

“These dealers not only met, but exceeded expectations, supporting our customers with passion and integrity,” said Sharbel Kordahi, VP Sales EMEA. “Genie is proud to partner with teams committed to creating ever-increasing value for users of Genie equipment.”

#### **European Region Award Winners**

**Gold: Hybeko Group** in Norway specializes in supporting rental companies, contractors, public bodies, and utilities in the roadwork, oil and gas, shore power, and other craft industries.

**About Hybeko Group:** <https://hybeko.no/>

**Silver: SNM Lift** in France offers new and used equipment, serving applications such as interior or outdoor access, intervention on electric cables, access to confined spaces, and more.

**About SNM Group:** <https://www.snmgroup.fr/en/>

**Bronze: Liftexperten** has served Sweden since 2015 and became a Genie authorized service provider in 2019. Last year, they opened a new depot location in Boden to provide responsive local service and repairs. Liftexperten is part of the Hybeko Group.

**About Liftexperten:** <https://liftexperten.se/>

#### **East Region Award Winners**

**Gold: Concord Access Solutions**, headquartered in Midrand, South Africa, was a 2023 Bronze Award Winner. The company operates a fleet of more than 1,000 access equipment units offering working heights from 6 to 57 m, suitable for multiple applications for many markets.

**About Concord Access Solutions:** <https://concordaccesssolutions.com/>

**Silver: Galadari Trucks & Heavy Equipment (GTHE)**, headquartered in Dubai, United Arab Emirates, is a repeat award winner. A subsidiary of Galadari Brothers Group, they have been the distributor of Genie telescopic and articulating boom lifts and scissor lifts in the UAE since 2020.

**About GTHE:** <https://www.galadaringthe.com/>

**Bronze: Global Makina** serves industrial sectors of Turkey, including automotive, oil and gas, and food and beverage. The company has earned ISO certificates in accordance with international standards for ISO 9001 Quality Management, ISO 45001 Management Systems, and ISO 1002 Customer Satisfaction Management.

**About Global Makina:** <https://globalmakinaservis.com/>

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### **About Genie**

Since 1966, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit [www.genielift.com](http://www.genielift.com).