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Public Relations Contact for Genie: Christina Kirsten

Phone: +49 4152 139343

Email: christina.kirsten@terex.com

Workplatform: Jonathan Hull

Phone: +1332 977877

Email: info@workplatformltd.co.uk

Genie® Dealer Workplatform and Genie highlight their longtime experience for the UK region at Vertikal Days 2024

Tailored solutions that deliver a low cost of ownership for owners and high productivity for contractors on display in Newark

Newark, UK (24th July 2024) – During Vertikal Days 2024, Workplatform Ltd., Genie® Authorised Distributor, and Genie will showcase Genie scissor and boom lifts that provide their customers with quality, productive solutions for work at height. Teams from powered access specialist Workplatform and Genie will be available to discuss new equipment sales, aftermarket support and service packages at Booth #409 September 11-12, 2024 at the Newark Showground in Nottinghamshire, UK.

“Genie has long been a leader in electrifying our industry with more than 70% of the Genie models offered as either hybrid or electric options,” explains Jonathan Hull, Owner of Workplatform. “We’re pleased to be able to showcase some of those solutions, as well as select models that represents our full, extensive product range at Vertikal Days 2024. It is a great opportunity to highlight our extensive experience in this region together with Genie.”

Clean, Robust Electric & Hybrid Equipment

Among the electric or hybrid models on display at the show are the popular Z®-45 FE hybrid articulating boom lift and the GS™-1932m micro scissor lift with Genie’s electric AC E-Drive drive motors.

With two modes of operation (electric or hybrid), FE boom lifts are versatile, sustainable solutions that adapt to indoor and outdoor applications, even where on-site electric power is not available. In electric mode, FE booms can work a full shift on a single battery charge; in hybrid mode, they can run for more than a week on a single tank of diesel fuel.

The IP67-sealed motors in Genie micro scissors, including the GS-1932m micro scissor lift, provide similar torque as hydraulic drive motors while using 30-40% less energy. They also significantly prolong battery charge while reducing operating and maintenance costs. With a compact footprint and zero-degree inside turning radius, the GS-1932m is a popular and productive choice for low-level installation and maintenance tasks in tight spaces.

High Productivity for Jobsites

With a broad portfolio, Genie's equipment solutions offer contractors versatility for matching the equipment to the task. Among the other MEWPs on display are:

- Z-30/20 N RJ narrow articulating boom with rotating jib. This model gives operators the flexibility to work close to buildings, in confined spaces or around obstacles. It is a quiet, emission-free, cost-effective solution ideal for sensitive, congested and urban jobsites.
- Z-62/40, a popular boom with a working height of 20 m and field-proven, rough terrain capabilities that provide lifting versatility.
- GS-1932 and GS-4046 slab scissor lifts. All Genie slab scissor lifts feature AC electric E-Drive systems. These low-maintenance machines feature brushless, fully sealed AC drive motors and 70% fewer hydraulic hoses and fittings, and deliver exceptional performance, helping rental companies reduce their total cost of ownership.
- GS-3369 RT, a rough-terrain scissor lift model that delivers extra-rugged performance on uneven, rough terrain jobsites. With the ability to drive at a full height of 11.96 m, 35% gradeability and patented, full-time oscillating axles, the GS-3369 RT is a popular option to increase operator productivity in the most demanding environments.
- SLA™-10, SLA-15, and SLA-25 lifts. The Genie Superlift® Advantage product line features sturdy, manually operated material lifts that increase productivity and value. Compatible with a range of material handling attachments, the lightweight material lifts fit through a standard, single doorway.

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About Genie

Since 1966, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit www.genielift.com.

About Workplatform

Workplatform Ltd, founded in 2008, are able to assist customers with every aspect of working with, or owning access platforms and Genie Material Lifts. The majority of the Workplatform team are Genie trained and their reputation has been built on honest advice, fair pricing and reliable service. Workplatform have been the top full line UK distributors (excluding Northern Ireland) for Genie since 2010. They have a thorough knowledge of the complete Genie range of platforms, lifts and booms and can offer reliable, expert advice to help their customers to choose the right access equipment for their

needs. From their central location just south of Derby and close to East Midlands Airport, they supply new and used Access Platforms and Genie Material Lifts to their customers. Holding stock of many machines in the Genie range, Workplatform are able to offer fast delivery for their region. Genie customers receive the service, maintenance, parts and training packages nationwide in conjunction with Genie Support and Aftermarket teams. For more information please visit: <https://www.workplatformltd.co.uk/>

Photos below: Workplatform and Genie Stand 2023

