



## FOR IMMEDIATE RELEASE

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**Genie Hire25 Press Kit:** [Click Here](#) for the Genie Hire25 Press Kit, which includes the information below, as well as photos and additional information about Genie's new Next-Generation GS™ Scissor Lifts and the S®-85 XC™ FE hybrid boom lift.

### Genie to Showcase New Booms and Scissor Lifts at Hire25 Show

*New electrified boom lifts and next-generation scissors are designed for quality and a low total cost of ownership*

**Melbourne** (May 5, 2025) – Genie is excited to showcase new scissor and boom lifts in Booth #63 during Hire25 June 4-5 in Melbourne. Specifically, Hire25 attendees will have an opportunity to see:

- Two new models of **Next-Generation GS™ scissor lifts**. In late 2024, Genie introduced six new, next-generation slab scissor lift models that are optimized for quality and a low total cost of ownership, including the GS-1932 and GS-2646 scissor lifts that will be on display at Hire25.
- The new **S®-85 XC™ FE hybrid boom lift**, which combines industry-leading Lithium-Ion performance with features designed for a lower total cost of ownership and higher productivity. This newest addition to the Genie boom lift product family delivers rough-terrain capabilities that combine with electrification to deliver high rental fleet utilization and increased job site access.

Some key themes across all these new models include design decisions that reduce total cost of ownership, including parts commonality, reductions in wearable and replaceable parts, and simplified and less frequent maintenance to reduce total cost of ownership. The new models also continue Genie's legacy of delivering quality equipment that delivers the productivity and performance operators need on their jobsites.

In addition to showcasing new boom and scissor lifts, the Genie booth also will feature the popular Z®-60 DC electric articulating boom lift. The Z-60 DC is a versatile, eco-friendly articulating boom lift, ideal for outdoor and indoor applications on construction sites, sports arenas, malls, facilities, and even pedestrian areas. Full-time oscillating axles help maintain traction on rough terrain, while 4WD and 45% gradeability

give it superior terrainability. A 1.52 m / 5 ft articulating jib with 135° vertical rotation help to accurately position workers.

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### **About Genie**

Since 1966, Genie has been the leading name in the aerals industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit [www.genielift.com](http://www.genielift.com).