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Genie Shows Sustainable and High Performance Construction Solutions at HIRE24

Genie's quality MEWPs have lower cost of ownership, adding value to rental fleets

Brisbane, June 4, 2024 – During HIRE24, the Hire and Rental Industry Association's exhibition, Genie will showcase scissor lifts and boom lifts that help rental companies provide their customers with environmentally friendly solutions for working at height. Genie will also introduce its new TraX™ system, which has been redesigned to simplify maintenance while delivering the same “no compromises” performance customers expect, at booth #59 during HIRE24, June 4-6, 2024 in Brisbane.

Clean, Efficient, Robust Electric & Hybrid Equipment

“The Australian market demands equipment with a low environmental footprint that does not sacrifice performance or quality. Genie has long been a leader in electrifying our industry. More than 70% of the models we currently offer are available as either hybrid or electric options,” said Craig Kittle, Genie Vice President of Asia Pacific.

Among the electric or hybrid models on display at the show are the Genie® GS™ - 1932 E-Drive Lithium-Ion slab scissor lift and Z®-45 FE articulating boom lift.

Genie slab scissor lifts feature AC electric E-Drive systems. These low-maintenance machines with brushless, fully sealed AC drive motors and 70% fewer hydraulic hoses and fittings deliver exceptional performance and help rental companies reduce their cost of ownership.

Rigorously tested for longevity and reliability — even in extreme environments — Genie® Lithium-Ion batteries have been specifically designed for MEWPs and are UL

certified against fire, electric shock and explosion. The zero-maintenance Genie Lithium-Ion battery's fully-sealed IP67 housing protects it from water and dust contamination. Based on extensive testing, it has an expected lifespan of about 10 years, making it the only battery you'll need for the normal life of your scissor lift.

With two modes of operation (electric or hybrid), Genie hybrid boom lifts are versatile, sustainable solutions that adapt to indoor and outdoor applications, even where on-site electric power is not available. In hybrid mode, these booms can run for more than a standard work week on a single tank of diesel fuel. Genie's hybrid booms, when run in electric mode, and its electric boom lifts can work a full shift on a single battery charge.

The Genie® Z®-45 FE hybrid articulating boom lift satisfies demand for a "green" access solution in the 16 m range. Designed to optimize productivity while working at height, the Z-45 FE boom lift boasts a maximum working height of 15.92 m, a maximum horizontal outreach of 6.94 m, a maximum up-and-over reach of 7.50 m and a 300 kg maximum lift capacity.

Big Performance for the Toughest Jobsites

Genie's next generation TraX™ system has been redesigned to simplify maintenance while delivering the same "no compromises" performance customers have experienced from the market-leading four-point track system. It is available on several popular Genie boom lift models, including the S®-80 J, featured at the show.

TraX is a popular option for industries including telecommunications, oil and gas, quarries, tree care, and construction because of their performance on a variety of terrain, from rocky slopes to sand and gravel pits. TraX averages 72% less contact pressure compared with standard tire options, making it ideal for low-weight floors or in muddy terrain without placing mats or cribbing to support the machine's weight.

Four independent tracks ensure smooth break-over on rough terrain. Oscillating axles and the ability to swivel up and down by 22° enable the tracks to grip and climb over obstacles in the most extreme working conditions. And, with 50% fewer serviceable parts than other tracks systems on the market, inspections are streamlined. Aside from the rubber track and the frame, all parts are common

between the small and large TraX systems, reducing parts inventory requirements for rental companies.

Genie Showcases Solutions for Major Inspections, and the Future of Training

In addition to displaying a range of quality equipment that offers both performance and a low total cost of ownership, the Genie team is excited to share information with Australian customers about its Major Inspections program, including new financing options.

As mandated by Australian law, 10-year major inspections are important for maintaining the safety and reliability of heavy equipment. Recognizing the critical nature of these inspections, as well as the significant cost associated with performing the work, Genie is excited to offer not only a Genie Major Inspections program, but also financing options that will allow customers to spread the cost of inspections over a 12-month period at 2.99%.

In addition, Genie will demo the future of operator training by showcasing a new, Virtual Reality training platform. Developed as an add-on component to Genie's existing classroom and hands-on training programs, Genie VR training provides an opportunity for operators to use aerial equipment — and learn to avoid real-world hazards that cause the majority of jobsite accidents — from the safety of a virtual world. Genie VR training will launch in North America first, later this year. A launch date for Australia, or other regions, has not yet been determined.

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About Genie

Since 1966, Genie has been the leading name in the aerials industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit www.genielift.com.