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Genie and its Products Receive Honors for Sustainability, Innovation, and Cost of Ownership

Bothell, WA (January 16, 2024) – Genie was recognized by industry associations, government groups, and the media with more than a dozen awards in 2023. This included an award for the company's sustainability initiatives, as well as Leadership in Energy and Environmental Design (LEED) Gold certification for its manufacturing facility in Monterrey, Mexico.

Genie was selected by an independent panel of judges for the 2023 International Awards for Powered Access (IAPA) Sustainability Award for implementing innovative solutions, projects, or programs that demonstrate how the company is adapting its business and/or products to environmental issues. One of those achievements was the prestigious LEED Gold certification from the U.S. Green Building Council, which was awarded to the Terex Genie Mexico facility.

“Across our industry, jobsites and our customers are increasingly looking to manufacturers to help them reduce their environmental impact and reach their sustainability targets,” said Will Westley, Genie VP Sales & Support, who was on hand to accept the IAPA Sustainability Award. “Genie’s product portfolio is already 70% electrified, which helps lower jobsite emissions and reduce noise pollution. But our commitment to sustainability — and to helping our customers achieve their goals — goes deeper. It also is reflected in initiatives like our carbon reduction projects, recycling and energy efficiency activities, and an increasing use of clean energy technology across our global manufacturing and office footprint.”

To that point, of the seven products named to various “best of” lists, several are electric- or hybrid-powered.

Genie® Lithium-Ion GS™ scissor lifts received the Editor’s Choice Award from *Rental* magazine. Tested for reliability and use in extreme environments, Genie Lithium-Ion batteries have been specifically

designed for MEWPs and are certified by the independent certification organization Underwriters Laboratory (UL) against fire, electric shock and explosion.

The hybrid S[®]-60 FE and electric S-60 DC boom lifts were chosen by an independent panel of rental industry professionals for the LLEAP Awards presented by *Lift & Access* magazine. According to the judges, the boom lifts received Gold for their “amazing technology that provides safety, agility, and self-containing power source.”

In addition, the electric S-60 DC was named “Intelligent Product” during the CMIIC (China Machinery Industry Internet Conference), which aims to recognize enterprises and products that have made outstanding contributions to the industry. The S-60 DC’s versatile performance and lower ownership costs helped it edge out the competition after three stages of online voting.

Likewise, the Z[®]-45J DC articulating boom lift received two awards during the T50 Global Aerial Work Equipment Industry Summit, an annual event focused on MEWP products and technological innovations in the industry. The Z-45J DC was named Best Electric Articulating Boom Lift and received Lowest Cost of Ownership Award.

Other T50 Summit awards went to:

- SX[™]-135 XC[™] for Best Telescopic Boom Lift;
- Harry Zhu, VP/GM Commercial, Greater China, for Outstanding Contribution to the Industry; and
- Genie was named on the Top 5 List for Global Telehandler manufacturer and Top 10 List for Global MEWP manufacturer.

Finally, the GTH[™]-1256 12,000 lb / 5,443 kg capacity telehandler and 13 ft / 4 m platform for boom lifts, both introduced to the market in 2023, received awards. The GTH-1256, available in the North American market, was designed to improve durability, lower total cost of ownership and provide maximum productivity on the jobsite. It was recognized by both *Equipment Today* and *Construction Equipment* magazines.

The Genie 13 ft / 4 m platform for Genie XC boom lifts in North America and the EMEA region (Europe, Middle East and Africa) received Innovative Iron award from *Compact Equipment* magazine. The platform adds more than 60% additional room in the platform, increasing the versatility of rental companies’ boom lift fleets while boosting jobsite efficiency.

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About Genie

Since 1966, Genie has been the leading name in the aeriels industry. With offices, team members and manufacturing facilities around the globe, Genie lifts and telehandlers can be found enhancing safety and improving productivity on jobsites worldwide. Genie's ongoing leadership in aerial lifts and material handlers is built on our ability to consistently deliver superior quality for our customers. At Genie, we achieve this **quality** not by chance, but **by design**. For more information on Genie products and services, visit www.genielift.com.

About the AEM Hall of Fame

The AEM Hall of Fame traces its roots to 1993 and the not-for profit industry-wide Construction Equipment Hall of Fame initiated by Construction Equipment magazine. AEM served on the Hall of Fame Board of Directors; and took over ownership and operation in 2008, creating the AEM Hall of Fame for the off-road equipment manufacturing industry.